"Mercedes-Benz Intelligent Drive in the new S-Class"

# AUTOMOTIVE SUMMIT 2014



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General Manager Central Service Mercedes-Benz (Thailand) Limited

June<sup>2014</sup> BITEC • Bangkok

# Assistance Systems with Enhanced Performance

- All- round protection by Mercedes-Benz Intelligent Drive





























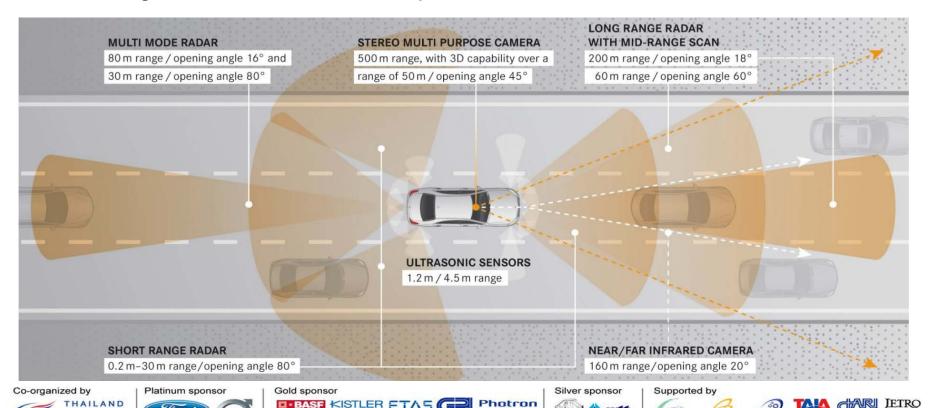
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#### Fusion of safety and comfort

Go Further

Reed Tradex

- Networking sensors ensure more protection



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# Collision Prevention assist - Radar Technology as Standard

Activation if distance between vehicles is too short



visual warning if distance between vehicles is under 0.8s



• 30 - 250 km/h on slower moving vehicles

Forward Collision Warning

Activation upon danger of collision (e.g. inattentive driver)



visual and audible warning approx. 2.6s before collision



- 7 250 km/h on moving or stopping vehicles
- 7 72 km/h on stationary objects
- compliance with NCAP requirements for forward collision warning systems

#### Adaptive Brake Assist

Activation upon danger of collision if driver brakes



7 - 250 km/h on moving or stopping vehicles



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#### ATTENTION ASSIST

- System evaluates the driver steering behavior
- operation active range 60 200 km/h
- Driver can select standard or sensitive mode
- Audible and optical warning upon increasing signs of drowsiness or inattentiveness
- Always activate after ignition, even if turned off before





















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#### **ATTENTION ASSIST**

- Special ATTENTION ASSIST menu in instrument cluster
  - Displays current attention level
  - Indicates when system is passive e.g. below 60 km/h speed range
  - Displays trip duration since last break
- Audible and optical warning upon increasing signs of drowsiness or inattentiveness
- Suggestion of nearest rest areas in navigation (S-Class)

















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Driver support by occurrence of strong side wind

(gusts)

#### Assistality:

- Detection of side wind (gusts) by ESP sensors
- Dynamic control of singled sided braking similar as in Active Lane Keeping Assist
- Vehicles equipped with "Magic Body Control" use suspension system for Side Wind Assist
- Reduction of lane errors and yaw rate, improvement of straight path of vehicle
- Reduction of steering effort in strong wind gusts and storms



















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### Enhance adaptive cruise control

- DISTRONIC PLUS
  - Supports the driver in keeping vehicle at desired distance to vehicle ahead
    - Even in stop & go traffic
  - Highly dynamic system characteristics in E/S transmission program
  - System monitors lead vehicle and lead vehicle in own/adjacent lanes
    - More dynamic response in passing maneuvers (blinker feature)
    - Quicker response to vehicles cutting in
  - Maximum deceleration increased to 5 m/s<sup>2</sup>
  - System can be activated without lead vehicle
    - System starts after driver confirmation
  - No acceleration after loss of lead vehicle before
    - Exits of highways,
    - Roundabouts, T-intersections
  - Suppression of passing on the wrong side (where applicable)























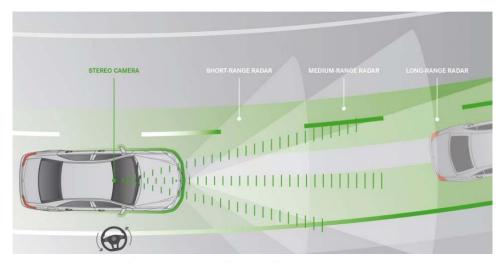


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# DISTRONIC PLUS with Steering Assist and Stop &

Gen Prilat longitudinal and lateral support from 0 to 200 km/h

- Comfortable lateral support by steering interventions, even in curves
- Lateral support based on lane markings and surrounding vehicles
  - detected by radar and 3D stereo camera system
  - At speeds slower than 60 km/h in the absence of clear markings, system follows the lead vehicle intelligently
  - Icon indicates system activity
- Hands off-detection
  - warning if there is no steering input by the driver
  - lateral support deactivated upon further inactivity























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# Mercedes-Benz DISTRONIC PLUS with Steering Assist\*

\*Equipment and functionality may vary according to regional requirements.

















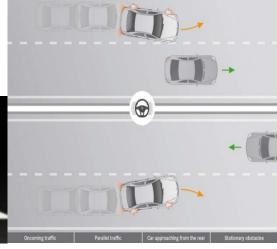


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# Active Lane Keeping Assist & Active Blind Spot Assist

- Haptic warning active intervention by single side braking
  - Intervention on solid lines standard
  - Intervention on broken lines only in case of an imminent collision due to
    - Oncoming vehicles
    - Passing vehicles
    - Parallel traffic in or outside of blind spots
- Intelligent assessment of surroundings
  - fusion of data from radar and 3D stereo camera
- Driver can select standard or adaptive mode
  - Intervention displayed in instrument cluster
- Speed range: 60 200 km/h
- Driver can always override by
  - steering
  - braking or accelerating



























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#### Mercedes-Benz

Active Lane Keeping Assist Active Blind Spot Assist













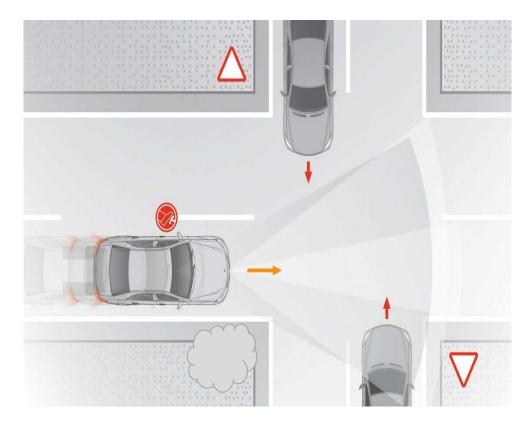




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# Active Brake Assist (BAS PLUS)

- Enhances the driver's braking input according to the situation
  - if necessary to full emergency braking
- Now also detects crossing traffic
  - cars, motorcycles, bikes
- Intelligent assessment of the situation
  - fusion of data from radar and 3D stereo camera
- Speed range
  - Own vehicle: 7 72 km/h
  - Crossing traffic: max. ½ own speed





















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# Mercedes-Benz BAS PLUS with Cross-Traffic Assist



















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#### PRE-SAFE® Brake

- with Pedestrian Detection and Urban Braking Function
- System provides
  - Visual and audible warning at any time if driver reacts: BAS PLUS situation adaptive brake support up to full emergency brake if necessary
  - PRE-SAFE® Brake: autonomous braking for collision avoidance or mitigation if driver does not react
- Detection of relevant objects using fusion of data from radar sensors and stereo camera
  - Pedestrians in the driving path in front of the vehicle
  - Slower moving, stopping or standing vehicles
- Speed range:
  - Pedestrian Detection and Urban Braking Function: 7 72 km/h
  - Collision avoidance up to more than 50 km/h
  - Support on slower moving vehicles: 7 200 km/h





















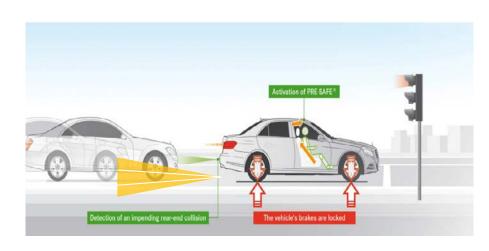




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#### PRE-SAFE® PLUS

- Multi-Purpose radar sensor in rear bumper monitors rear traffic
- Detection of imminent rear-end collision
  - Activation of rear hazard-lights with high frequency (5Hz) to warn vehicle in the back
- Additionally if car is standing still
  - Driver brakes or activates HOLD function
  - Car has stopped behind another car in DISTROC PLUS Stop & Go mode
  - Car is in "P" or in "N"
  - Parking brake is activated
- Locking of brakes
  - Reduction of forward acceleration and therefore occupant load / injury risk
  - Reduction of risk of secondary collision
- Activation of PRE-SAFE<sup>®</sup>





















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PRE-SAFE® Brake with Pedestrian Recognition

















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### Traffic Sign Assist with Wrong Way Alert

- Signs detected by multi purpose camera
- Detection and display of speed limit signs
- Additional detection of no-passing signs and various additional information
- Red alert and audible warning in "Do-Not-Enter" situations
  - Currently available in Germany only







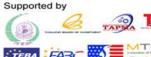










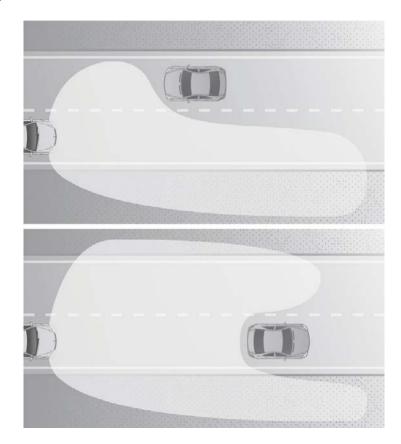




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### Adaptive High Beam Assist Plus

- Optimized illumination of the road
  - In Germany only approx. 20% of all drives are at night, but approx. 40% of all accidents with fatalities or serious injuries occur at night
- Multi purpose camera detects other vehicles in the range of the high beam
- System blanks out relevant vehicles in own lane or opposite lane
- System active at speeds above 30 km/h
  - if it is dark, light switch is in position AUTO and high beam lever turned on
- Dimming of light beam at roadside
  - if highly reflective road signs are detected















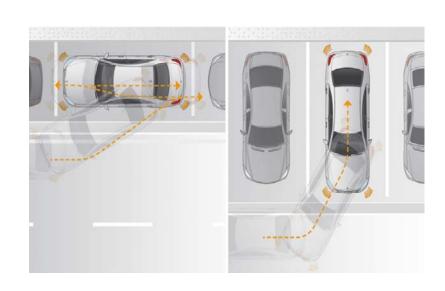




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### **Active Parking Assist**

- Measurement and display of sufficient parallel and perpendicular parking spaces at speeds below 35 km/h
  - · Activation of system when driver puts car in reverse gear and confirms with "OK" on the steering wheel
  - · System automatically measures on the right side, if blinker is activated, also on left side of the road
- Vehicle automatically backs into parking space
  - · Automatic steering and braking
  - · Shift of gear and acceleration by driver
  - Maximum speed limited to 10 km/h
- Automatic steering out of parallel parking spaces
  - If vehicle was parked automatically before
- Additional driver information by PARKTRONIC



















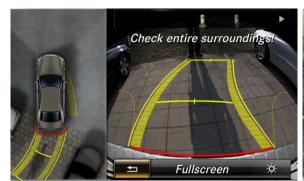
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### Surround view by 360° Camera

• System uses four digital cameras (front grille, rear handle, exterior mirrors) to create direct camera pictures and augmented views (for example bird-view)

- System activated and image shown in COMAND Display
  - Automatically when car is put in reverse, image stays up to 30 km/h
  - If activated in System menu or SYS button is pressed for more than 3 seconds
- Fusion with ultrasonic sensors and display of PARKTRONIC information in bird view
- Dynamic trajectories displayed in various optional views







bird view and rear view camera

bird view and side view front

180°rear view



















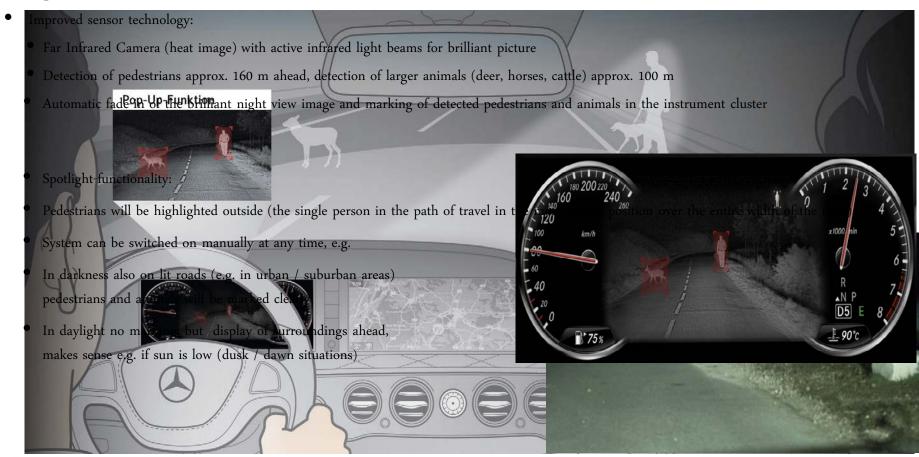
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### Night View Assist Plus

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# Reduction of injury by PRE-SAFE® Impulse

- Prevention in early phase of accident
- Belt moves front occupants in the opposite direction as the direction of impact and pulls them down in their seat
- At time of maximum stress during an accident, movement is reversed, thus allowing a controlled dissipation of energy
- Pre-acceleration and force limitation enable a temporary decoupling of occupants from the crash



















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# Beltbag

- In the event of a frontal impact, inflatable seat belt strap can reduce risk of injury to rear seat passengers
- Reduction of load on the thorax
- Multi-layered seat belt strap has tear seams and can be inflated up to approx. three times its width by cold gas
- Optimization with newly developed virtual human models rather than test dummies only





















# Mercedes-Benz Intelligent Drive

- Comfort and Safety at the highest technologies level
- Warning before and specific support or even autonomous reaction in critical situations can avoid accidents or mitigate their severity to save lives
- Mercedes-Benz Intelligent Drive systems stand out through ...

High reliability and availability

Plausibility of warnings

and interventions



Nevertheless - Assistance systems have limits...

...the driver always stays responsible!

















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